

GOVERNMENT OF JAMMU AND KASHMIR
CIVIL SECRETARIAT: TOURISM DEPARTMENT
SRINAGAR/JAMMU

Subject:- Sanction of advance drawl of funds for promotional campaign of Tourism Outside J&K.


Reference: Director Tourism Kashmir's letter No. DTK/PUB/695/235 dated: 07-09-2021.

Government Order No. 102 -JK (TSM) of 2021
D a t e d : 10 -09 -2021

In continuation of Government Order No. 102-JK (TSM) of 2021 dated 06.09.2021, sanction is accorded in favour Director Tourism Kashmir to the advance drawl of Rs. 5.00 Lakhs (Rupees five Lakhs only) making total amount to Rs. 10.00 Lakhs (Rupees ten Lakhs only) as advance drawl, out of the available funds under detailed head "089-Advertisement & Publicity" below Major Head 3452-Tourism (Revenue Budget) 2021-22 in order to make arrangements for organizing of promotional/ publicity campaign of Tourism outside J&K, subject to fulfillment of conditions conveyed vide above referred Government Order.

This issues with the concurrence of Director Finance Tourism Department.


By Order of the Government of Jammu and Kashmir.


(Sarmad Hafeez) IAS
Secretary to Government
Dated: -09-2021.

No. TSM/Pub/36/2021

Copy to the: -

1. Accountant General, J&K.
2. Joint Secretary (J&K) Ministry of Home Affairs, Government of India New Delhi.
3. Director, Archives Archaeology & Museums, J&K.
4. Director Tourism Kashmir for information & necessary action.
5. Pvt. Secy. to Secretary to Govt., Tourism Department for Information of the Secretary.
6. Government Order file. Monday Return (W.2.S.C).


(Satnam Singh)
Director Finance